

DGR CRYPTOCURRENCIES

Generate Income
with Brand New Tokens
Redeemable for
Wearable

Limited Edition

White Paper
MAY 22, 2021





Nº	Level	Reward	Date
#009	3	500	31-Jul-21



Nº	Level	Reward	Date
#009	4	1000	30-Aug-21

INTRODUCTION

There is an old expression that originated in the United States in the 1940s—“Knock your off!”¹ This phrase has come to mean all the following:

- Doing something which was never done before
- Impressing someone
- Showing something astonishing
- To excite someone
- Performing something outclass

Today, cryptocurrency enthusiasts have the opportunity to have their digital and physical “knocked off” by experiencing all the above through DogeRun Finance. This is made possible by staking and generating passive income with the all-new limited edition \$DGR token.

The idea behind this rousing project was inspired by the creation of Uni², a game-changing token redeemable for a wearable pair of . Just like Uni, the new \$DGR token is also redeemable for a similar real-world item: high-quality, awe-inspiringly designed that perfectly match the theme of this exciting crypto finance project.

However, this is where things start to get even more exhilarating and different. The \$DGR token takes the original Uni concept to an entirely new level as well as a completely new direction for earning profits through staking. In fact, this high concept project presents a pivotal turning point for the already strong crypto community for several reasons.

First, only 3,000 \$DGR tokens will be minted. No more tokens will be issued once the allotted amount has been reached. It truly is an exclusive, limited-edition cryptocurrency. This will be the first stage of this project.

Second, during the first stage, \$DGR tokens will be available at a dynamic price that will adjust based on the market dynamics of supply and demand. The more tokens that sell, the higher the price will go. If investors choose to sell their tokens back, the price will go down.

Third, investors are able to buy and sell the tokens as they see fit. Eventually, they can choose to redeem their token for a real-world pair of limited-edition collectible .

Fourth, users who redeem the \$DGR token in the first stage of this project will have the privilege of using a limited-edition staking power. This power can be used to stake a new,

¹ See generally “Knock Off,” The Idioms at <https://www.theidioms.com/knock--off/>.

² On May 9, 2019, at the Fluidity Summit in New York City, Uniswap announced Uni, a limited-edition pair of utilizing a bonding curve as its pricing mechanism. To facilitate ease of trading, Uniswap created , an ERC-20 token representing a pair of Uni. Users can freely trade on Uniswap or redeem them to receive the physical pair of . See generally “Uni Explained,” Defiprime, March 31, 2021 at <https://defiprime.com/uni-explained>.

second stage token in advance: . All details for will become available once the \$DGR price is fully stabilized during the first stage of this crypto finance project.

DogeRun Finance is a Binance Smart Chain³ project that was developed to provide both a unique crypto and real-world experience.

STAGE 1 – THE \$DGR TOKEN AND REDEMPTION OF REAL

In the first stage of this cryptocurrency project, the \$DGR token will be issued. It is a limited-edition token with a planned total supply not to exceed 3,000 tokens. No more tokens will be issued once it reaches full allocation. The \$DGR token will be sold on a bonding curve⁴ to investors staking this unique crypto finance project.

\$DGR Token Details

A \$DGR token gives an investor one real limited-edition pair of with a colorful and eye-catching design. The pair of will be mailed to an investor's address anywhere in the world. To receive the limited edition , an investor simply uses the online request form at the website.

A lucky \$DGR token holder who redeems a pair of may also receive a token with the privilege of staking in the exclusive gold pool. The token is a next level token that will be issued to the crypto community in the second stage of this finance project. More details on will be provided later in this white paper.

Lastly, \$DGR token holders can also obtain a token in advance by participating in staking.

³ The Binance Smart Chain is a fast and secure decentralized digital asset exchange based on a high-performance engine built on distributed consensus. It consists of a dual-chain architecture that empowers users to build decentralized apps and digital assets on one blockchain and take advantage of the fast trading to exchange on the other all with the use of smart contracts. See generally Binance Smart Chain at <https://www.binance.org/en/smartChain>.

⁴ A bonding curve is a mathematical concept used to describe the relationship between the price and the supply of an asset. The basis of the bonding curve is the idea that when a person purchases an asset that is available in a limited quantity, then each subsequent buyer will have to pay slightly more for it. The reason for this increase in price is that the number of available asset units decreases with each one that is acquired. This mechanism should, supposedly, bring profits to the earliest investors. For further information see generally "What Is a Bonding Curve?" CoinMarketCap at <https://coinmarketcap.com/alexandria/glossary/bonding-curve>.

Tokenomics and Token Distribution

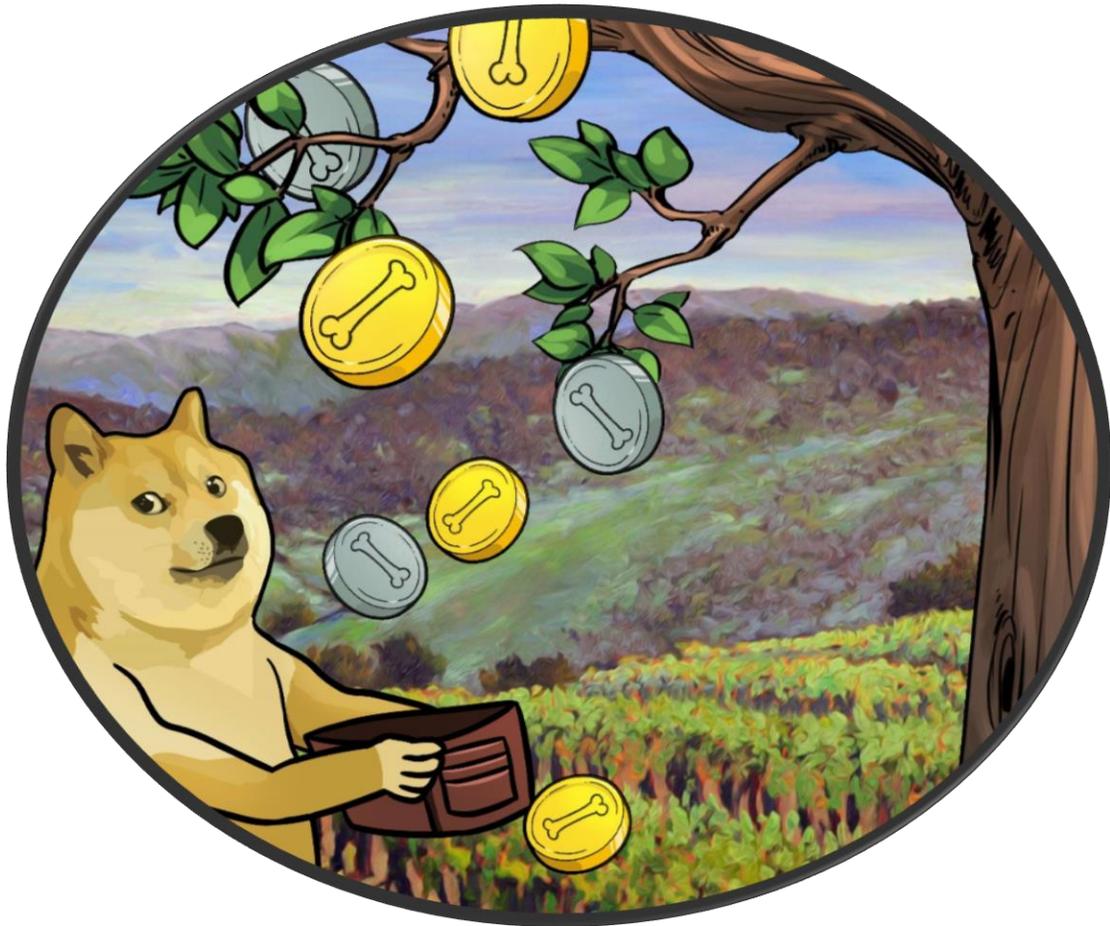
Below please find a detailed Tokenomics table and an explanation regarding the full distribution of \$DGR tokens for this project.

Tokenomics	
Token Name:	DOGERUN
Token Symbol:	DGR
Decimal:	18
Network:	Binance Smart Chain
Spec:	BEP-20
Max Supply:	3,000 DGR
Contact Address:	

The total distribution of \$DGR tokens for this crypto finance project will be as follows:

- Total supply will be 3,000 \$DGR tokens
- 20% of the tokens will be reserved for promotional purposes and incentives for the DogeRun Finance project
- A maximum of 20% of the tokens will be sold during the project's pre-sale
- 60% of the tokens will be added to Pancakeswap⁵ where they will be sold on a bonding curve

⁵ To learn more, see Pancake Swap on the Binance Smart Chain at <https://pancakeswap.finance/>.



Staking

With DogeRun Finance, staking will operate in either a gold or silver pool.

For the silver pool, a Liquidity Provider (LP) can earn second stage tokens through \$DGR staking in the first stage. There are also several LP pairs available in the silver pool as follows:

- \$DGR – \$BNB LP Token
- \$DGR – \$CAKE LP Token
- \$DGR – \$BUSD LP Token

Staking in the gold pool has a higher Annual Percentage Yield (APY) guarantee than the silver pool. Only \$DGR redeemed users will have access to the gold pool. Also, with the gold pool, a stake earns .

\$DGR Token Redemption

To redeem at least one pair of , a token holder must own at least 1 \$DGR. When redeeming a real-life pair of , a token holder must burn the token. To show appreciation for an investor's support, DogeRun Finance will ship the and provide extra staking power for the token to be released in the second stage of this project.

For token holders that have not redeemed, the token holder can easily sell the \$DGR token back to the bonding curve on the main page of the website.

To redeem a pair of , simply fill out the form on the website. The redemption starting and shipping dates will be announced later.



STAGE 2 – TOKENS RELEASED

In the second stage of this unique cryptocurrency project, the token will be issued. This token takes the power of DeFi⁶ to the next level. It brings DeFi fully to the ecosystem. For the token there will be no MAX supply.

DogeRun Finance will build a strong crypto community where users can earn tokens with mining. Moreover, users will be able to enjoy games with their tokens among the community. Full details on how to acquire second stage tokens, tokenomics, and specific incentives will be announced later as per the project's roadmap.

Supply Reduced Without Hard Cap

The developers of this crypto finance project strive to make deflation higher than emission by building deflationary mechanisms into the token. Similar to CAKE, there is a goal for more to leave circulation than the amount of that is produced.

Reducing Block Emissions

Slowing inflation will be accomplished by reducing the amount of made per block. Furthermore, block emissions will effectively reduce the number of produced. For example, this could result in 40 per block to 25 per block. However, DogeRun Finance does not want to do this too frequently or too early. This is the same reason for not having a hard cap. Ultimately, this project needs to incentivize people to social mine and provide liquidity.

Deflationary Mechanisms

DogeRun Finance has built regular token burns into many products. These include token burns when users harvest their earnings within the crypto community. For every minted, a dynamic amount of is also minted to the developer's address at a rate of 8.88%.

This means that if 100 are harvested, then 8.888 are minted in addition and sent to the developer's address. However, all harvested as well as those minted—which are sent to the developer's address—are burned in the weekly burn and never enter circulation. Accordingly, this allows for a constant week by week curbing of inflation.

⁶ DeFi is short for "decentralized finance," an umbrella term for a variety of financial applications in cryptocurrency geared toward disrupting financial intermediaries (the middlemen in centralized transactions). This is important because centralized systems and human gatekeepers can limit the speed and sophistication of transactions while offering users less direct control over their money. See "What is DeFi?" Coindesk, September 18, 2020 at <https://www.coindesk.com/what-is-defi>.



ROADMAP

Below is a roadmap detailing all the planned milestones on a quarterly basis through year end 2021 for this cryptocurrency finance project.

Roadmap for 2021

Second Quarter 2021	<ul style="list-style-type: none">• \$DGR Token Generation• \$DGR Token Presale
Third Quarter 2021	<ul style="list-style-type: none">• Pancakeswap Listing• CoinGecko Listing• CoinMarketCap Listing• Promotional Campaigns Start• Staking Goes Live• Redemption Opens• Ship• Crypto Community Beta Opens
Fourth Quarter 2021	<ul style="list-style-type: none">• Crypto Community Officially Opens• Further Marketing Drives

LIMITATIONS

DogeRun Finance wants to make the pre-sale as fair as possible. Therefore, the number of each address can purchase is limited as follows:

- A user can buy 1 token if the user redeems 1 \$DGR
- A user can buy a maximum of 3 tokens if the user redeems more than 1 \$DGR

Please note that these are not investments, but rather collectible items with a price to be determined by the free market. Users should not invest more money into these than they can afford to lose.